

Declaration and Power of Attorney for Patent Application

As a below named inventor, I hereby declare that:

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My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD AND SYSTEM FOR INTEGRATING SPATIAL ANALYSIS AND DATA MINING ANALYSIS TO ASCERTAIN FAVORABLE POSITIONING OF PRODUCTS IN A RETAIL ENVIRONMENT

the specification of which (check one)						
	is attached here	eto.				
X	was filed on 9/	22/99as A	Application Serial	No. <u>09/400</u> ,	<u>583</u> .	
I hereby state including the cl	that I have revie aims, as amende	ewed and undersed by any amendi	stand the conter ment referred to	nts of the above above.	e- identified specif	ication,
I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, §1.56.						
for patent or inv	entor's certificate	listed below and	have also identif	ied below any for	any foreign application for priority is claimed:	r patent
Prior F Numbe	oreign Application er	n(s): Country	Day/Mo	onth/Year	Priority Claimed	
below and, inso United States a Lacknowledge t 37, Code of Fed	ofar as the subject polication in the nather the duty to disclosteral Regulations	ct matter of each manner provided l se information ma	of the claims of t by the first parag terial to the pater curred between the	his application is raph of Title 35, I ntability of this ap	States application(s s not disclosed in the United States Code plication as defined ne prior application	he prior e, §112, d in Title
Prior U Serial I	.S. Applications: No.	Filing Date		Status		

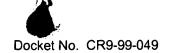
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize

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the validity of the application or any patent issued thereon.





Date X 10/10/99

As a named inventor, I hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

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